



# RAGHU ENGINEERING COLLEGE

**Autonomous**

(Approved by AICTE, New Delhi, Accredited by NBA (CIV, ECE, MECH, CSE), NAAC with 'A' grade & Permanently Affiliated to JNTU-GV Vizianagaram)

Dakamarri, Bheemunipatnam Mandal, Visakhapatnam Dist. – 531 162 (A.P.)

Ph: +91-8922-248001, 248002 Fax: + 91-8922-248011

E-mail: principal@raghuenggcollege.com website: www.raghuenggcollege.com

## 6.2.1

*The institutional Strategic / Perspective plan is effectively deployed.*

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## INSTITUTIONAL STRATEGIC PLAN

### Preamble

Over the past two decade, Raghu Engineering College (REC) has been engaged in providing Quality education for the future generations of engineers. REC was started in 2001 with four B Tech programmes (ECE, CSE, EEE and IT) with intake 240, today it has emerged as a leading institution in the state with an intake of 960 students in five (CSE, ECE, EEE, Civil and Mech) undergraduate programmes, and four M.Tech programmes (CSE, Embedded Systems, CAD-CAM, Power Electronics). With an unparalleled infrastructure and state-of-art facilities, outstanding academic results and achievements in sports, NCC (3(A) Naval unit, 2(A) Girls unit, 2(A) CTR Boys unit) and NSS (3Units) we are positioned as a college of choice for the students to weave their engineering dreams and became Autonomous institution (UGC) since 09-06-2017. Four B.Tech programmes are re-accredited by NBA in 2021 (CSE, ECE, Mech and Civil accredited) and the institution is NAAC accredited with of 3.06 on four point scale at “A” grade valid up to 31-12-2022, and recognized by UGC under 2(f), 12(B), Permanently affiliated to JNTUK, Kakinada and now one among the best engineering colleges in Andhra Pradesh. Recently JNTUK, Kakinada sanctioned four (CSE, ECE, Mechanical and EEE) research centers (for Pursuing both fulltime and part time Ph.D) to department of ECE, CSE, Mech & EEE. Our Academic excellence has been the corner stone of our reputation, our students and graduates are recognized and valued for their integrity, commitment, ethical behavior and leadership.

Its In-House training and placement department (TPC) trains the students in a distinguished methodology for both on and off campus placement activities. Career Guidance Cell (CGC) Supplements information that helps and guide the students for their future careers. Entrepreneurship Development Cell (EDC) organizes activities to turn the students into successful Entrepreneurs.

Industry Institute Interaction Cell (IIC) injects the practical exposure and congenial relationship with industry for which signed 12 MOUs with the best institutions including Companies including Infosys, TCS, Amazon, .etc.

Raghu Engineering College (REC) has progressed so fast because of the visionary patronage, committed leadership, hard work and community and Industry partnerships. These

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achievements are a testament to the fortitude of every faculty and staff member who enabled change at a pace never experienced before. The campus setting, learning environment and the vibrant community all contribute to an exceptional academic environment that gives REC much to celebrate and build upon.

Since its inception it has been encouraging the students & faculty in their academic pursuits by imparting high quality technical education and striving hard to transform this institute into one of the best technological institutions in the country.

### Strategic Plan

To facilitate continued excellence and leadership in our mission, this Strategic Plan has been developed as a guide envisioning our future priorities. Aligned with the Institute's Mission, this Strategic Plan defines the objectives and strategies that will build towards the goals outlined.

Raghu Engineering College Planning and development committee (PDC) was constituted in 2017 with key Institute leaders and faculty representatives. The PDC prepared a draft strategy document with a vision, mission, goals and action items. The planning process started with a brainstorming session by a team of faculty members, focus group meetings with students, discussions in department faculty meetings and alumni inputs. The participants were grouped and completed an extensive SWOT analysis on the state-of-art of Raghu Engineering College. The PDC team developed ideas on the major goals, objectives and strategies. Suggestions and feedbacks were invited from all stakeholders: Parents, Faculty, Staff, Students, Alumni and Industry. The recommendations from all its stakeholders were consolidated as six major goals. Six groups of subcommittees reviewed the objectives and strategies and completed the draft plan. Finally, the draft plan was presented to the REC GB members, Chairman, Principal, Deans and all HoDs, Professors and faculty for feedback for fine tuning. After incorporating the suggestions and feedback, the Strategic Plan 2017-2022 has been finalized.

### Our Vision, Mission and Values

Vision: Envisioning to be a world class technical institution by synergizing quality education with ethical values.

#### Mission:

- To enlist the services of expert faculty.



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- To encourage training and research in cutting-edge technologies.
- To develop and strengthen strategic links with the industry.
- To kindle the zeal among the students and promote their quest for academic excellence.
- To encourage extra-curricular activities along with good communication skills.

## Quality Process:

Raghu Engineering College underscores ethical values along with innovative teaching through an interactive, activity-based pedagogy, establishes the best of infrastructural facilities, inculcates engineering temper among the students through the use of the latest information and communication technologies, and strives for an efficient, responsive and transparent administration in all areas.

## Core Value

REC focused on Seven core values detailed below.

### (i) Contributing to National Development

Contributing to National development has always been an implicit goal of REC. Serving the cause of social justice, ensuring equity, increasing access to higher education, human resource development and capacity building of individuals, to cater to the needs of the economy, society and the country as a whole, thereby, REC contributing to the development of the Nation.

### (ii) Fostering Global Competencies among Students

With liberalization and globalization of economic activities, the need to develop skilled human resources of a high caliber is imperative. Therefore, REC is preparing the students to achieve core competencies, to face the global challenges successfully innovative, creative and entrepreneurial in their approach. Towards achieving this, REC established collaborations with industries, network with the neighborhood agencies/bodies and foster a closer relationship between the “world of competent-learning” and the world of skilled work”.

### (iii) Inculcating a Value System among Students

Although skill development is crucial to the success of students in the job market, skills are of less value in the absence of appropriate value systems. In India, with cultural pluralities and diversities, it is essential that students imbibe the appropriate values commensurate with



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social, cultural, economic and environmental realities, at the local and national level. REC shouldering the responsibility of inculcating desirable value systems among students.

## (iv) Promoting the Use of Technology & Innovation

Technological advancement and innovations in educational transactions have to be undertaken by all, to make a visible impact on academic development as well as administration. To keep pace with the developments in other spheres of human endeavor, REC has enriched the learning experiences of their students by providing them with state-of-the-art educational technologies including Information and Communication Technologies (ICT). REC established Technology Incubation Hub, and Entrepreneurship Development Cell to encourage students & Faculty for Innovation.

## (v) Quest for Excellence

The Institute is committed to excellence in all spheres of its activities, and through internal and external reviews, and will work towards continuous improvement. The Institute will demonstrate excellence by our people, programmes and outcomes, as well as by the quality of decisions and actions recognized through awards and honors. This 'Quest for Excellence' started with the assessment or even earlier, by the establishment of the Internal Quality Assurance Cell (IQAC) in the campus.

## (vi) Integrity

Integrity involves honesty and fairness, consistency in instruction, ethics of scholarship, freedom of inquiry, and open and truthful engagement with the community through effective communication, policies and practices. Research and Teaching shall be carried out in an environment of academic freedom and honesty. The Institute will adhere to the standards of ethics in all its activities.

## (vii) Transparency

The Institute will function according to defined procedures and rules, which will be informed to all stakeholders. The Institute will put all important information related to its functioning in college Website, <https://raghuenggcollege.com/>

## Strategic Goals

In order to achieve its Mission, retaining the culture and aspirations, The Raghu Engineering College has established the following GOALS:



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**GOAL1:** Be among the Best Technical institutions in the country in Technology.

**GOAL2:** Developing Excellence in Research and Consultancy.

**GOAL3:** Developing Excellence in Innovation, and Entrepreneurship activities.

**GOAL4:** Recruit, Reward and retain a community of dedicated faculty and staff.

**GOAL5:** To focus on overall development of the students through high quality academic programs, training, Placement co-curricular and extra-curricular activities and community outreach programs.

**GOAL6:** To establish and maintain facilities and infrastructure; governance and administration that achievement of the college's Vision, Mission.

## **GOAL 1:**

**Be among the Best Technical institutions in the country in Technology.**

Raghu Engineering College planned to develop the next generation of Engineers, Innovators and Entrepreneurs who will attain technical competence with leadership skills. The College will continue to strive in creating lifelong learners through the active engagement and support of its stakeholders and alumni.

### **Objective 1.1: Improvement in Teaching, Training and Learning Facilities Strategies:**

- a) Modernise and Strengthen the Laboratories as per AR20 Regulations.
- b) To increase Interdisciplinary interactions among faculty and students and outside world on the upcoming technologies and the changing needs of the society.
- c) Continuous updating of books, Learning Resources and Course specific software.
- d) Keep the Library and Digital Library Facility open to maximum time possible
- e) Encourage innovative teaching, learning and assessment methods
- f) Enhance faculty and student interaction with reputed institutions/companies through training programmes, workshops and collaborative projects
- g) Increase internships and student exchange programmes at reputed institutions and companies.

### **Objective 1.2: Institutional Brand building Strategies:**



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- a) To be a Student centric institute, where academics is followed with utmost passion and sincerity.
- b) Improve overall student and Faculty satisfaction for word of mouth
- c) Evolve mechanisms to attract high quality students from local, national and international
- d) Ensure quality assurance through annual quality assessment
- e) Attain higher levels of achievements in co-curricular and extra – curricular activities
- f) Inspire social commitment of Faculty, staff and students through outreach activities
- g) Enhance the role of stakeholders in decision making
- h) Establish structured feedback system from stakeholders for curriculum enrichment activities
- i) Monitor the effective implementation of the strategic plan

### **Objective 1.3: Promote Alumni networking with students Strategies:**

- a) Create a world-wide Raghu Engineering College Alumni network
- b) Attract alumni support in placements and internships for students
- c) Enhance the involvement of Alumni as Resource persons for technical workshops and invited talks.
- d) Strengthen Alumni involvement as Innovator or Entrepreneur in the campus start-up ecosystem–Technology Incubation Hub, Business Incubation Center and Entrepreneurship Development Cell.

### **GOAL 2:**

#### **Developing excellence in Research and Consultancy.**

Our endeavors fostering innovation, Research, Consultancy, Internship programs and Entrepreneurship in the coming years will prepare students to be global citizens.

### **Objective 2.1: Strengthen research activities Strategies:**

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- a) Increase research publications in reputed peer reviewed refereed Journals.
- b) Encourage faculty and students to organize/ attend workshops, conferences, invited talks, seminars etc.
- c) Increase the number of external and internal research projects. More focus on Sponsored Research projects.
- d) Encourage faculty and students for commercialization and patenting of Research products
- e) Continuously monitor and apply for financial aids given by central, state governments and various international organisations
- f) Become approved Research centre for all the Departments of the college by JNTUK, Kakinada and other Universities also.
- g) Develop two to four nationally recognized areas of marked distinction within the college by identifying unique research opportunities that matches our faculty's expertise, building upon the research strengths of the college and develop road maps.
- h) Establish Interdisciplinary Research Centre in the campus.

## **Objective 2.2: Strengthen Industry Institute Interaction Cell for consultancy and internships Strategies:**

- a) Nurture a culture of research and innovation excellence focusing on challenges of society in the region.
- b) Strengthen consultancy cell and pursue consultancy activities for all the departments..
- c) Sign MoUs with reputed industries and organization for productive partnership to undertake joint research projects, training and internships.

## **GOAL 3:**

Developing Excellence in Innovation, and Entrepreneurship activities

## **Objective 3.1: Strengthen Entrepreneurial ecosystem in the campus Strategies:**



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- a) Facilitate and develop a culture of research entrepreneurship that rewards faculty & students for the development of Intellectual Property Rights.
- b) Encourage students and Faculty (Department wise) to participate in Technology Incubation Hub that promote entrepreneurship.
- c) Develop Business Incubation Center and meet-up spaces focusing on MSMEs.
- d) Conduct training programmes / workshops / events / competitions focused on Innovation and Entrepreneurship.

## **GOAL 4**

Recruit, Reward and retain the community of dedicated faculty and staff

- a) REC will recruit, reward and retain a team of dedicated and committed faculty and staff, and provide a productive work environment to achieve a bright career ahead.
- b) Improve Faculty welfare
- c) Improve Facilities to all staff.

### **Objective 4.1: Ensure quality in intake of faculty and staff Strategies:**

- a) Recruit faculty and staff through a rigorous screening process evaluating their capability and interest
- b) Establish norms for career advancement in tune with AICTE & UGC guidelines
- c) Conduct Compulsory induction programme for newly joined faculty

### **Objective 4.2: Encourage and enable faculty excellence Strategies:**

- a) To be a campus where 40 percent of faculty members holds a Ph.D. degree within 5 years
- b) Review and accommodate innovative teaching methodologies
- c) Build a team of outstanding faculty and ensure that every faculty member has a career path to academic excellence and success



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- d) Encourage the faculty and students to participate in seminars, conferences, workshops and faculty development programmes at reputed National and International organizations.
- e) Re-engage the senior faculty in more active research role by providing incentives such as differential workload, flexible timings and a faculty evaluation system that better rewards research and consultancy excellence.
- f) Ensure continuous value addition to skill sets for all employees
- g) Ensure Training on Basic pedagogy and advanced pedagogy each of one week duration including both theory and hands on learning.
- h) Ensure exclusive training on student counseling by psychologists.

#### **Objective 4.3: Facilitate welfare measures for a rewarding career Strategies:**

- a) Implement performance based incentives, rewards and recognition
- b) Conduct skill development programmes in advanced technology areas for faculty and technical staff
- c) Encourage faculty and staff towards entrepreneurship
- d) Implement attractive pay and other benefits for personal/professional development
- e) Organize at least one family based Activity such as Picnic, Yoga & Meditation, Food & Nutrition once in a year.

#### **GOAL 5:**

Focus on holistic development of the students through high quality academic programs, training, Placement co – curricular and extra-curricular activities and community outreach programs.

#### **Objective 5.1: Ensure quality teaching and learning Strategies:**

- a) Introduce and implement the use of ICT for teaching and learning
- b) Empower students' personal and professional development through academic and professional advising, peer-to-peer mentoring etc.
- c) Regular audit on effectiveness of both UG & PG curriculum



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- d) Strengthen the quality and impact of the M Tech program.

**Objective 5.2: To prepare students for successful placements and/or higher studies Strategies:**

- a) Enhance career guidance and placement activities to attract core companies
- b) Offer skill based and industry relevant training programmes
- c) Train students to get admissions in top ranking institutions in India & abroad.
- d) Take measures including academic support to weak students to improve the student passpercentage by appropriately addressing the related issues
- e) Special focus on communication skills with special care on disadvantaged groups.

**Objective 5.3: Develop a culture to serve the society Strategies:**

- a) Motivate student projects relevant to society and to provide solutions the regional problems.
- b) Encourage students for community service through NSS, NCC activities.
- c) Encourage Support for NGOs engaged in social service activities

**Objective 5.4: Provide an environment for the holistic development of students Strategies:**

- a) Enhance extra-curricular, co-curricular activities and Hobby Clubs
- b) Enhance department association and professional society activities and ensure mass participation of students
- c) Develop counseling centre to address students' psychological and emotional issues
- d) Empower the student Activity Centre to discuss common problems of students and ensure its solution.
- e) Effective grievance redressal mechanism to address grievances.

## GOAL 6

Maintain facilities and infrastructure; governance and administration that support the



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achievement of the college's Vision, Mission and Values

## **Objective 6.1: Achieve excellence in governance and administration through Transparency, accountability, quality and trust Strategies:**

- a) Establish well defined rules, policies and simple procedures.
- b) Decentralization of powers and all-inclusive well defined organizational charts
- c) Provide financial powers to departments and manage its utilisation with accountability and transparency
- d) Celebrate and reward excellence in innovation, leadership and initiative.
- e) Streamline the process of budgeting and financial auditing.

## **Objective 6.2: Develop world class infrastructural facilities for undergraduate and postgraduate education, and research Strategies:**

- a) Develop a master plan that addresses the need for the present and the future.
- b) A full-fledged maintenance cell to undertake the maintenance of infrastructure and other facilities.
- c) Continuous up-gradation of lab/workshop requirements at par with reputed National / International institutions
- d) Improve library facilities- print and digital resources, both at central and department libraries. Improve medical facilities in the campus, including ambulance
- e) Enhance facilities for sports, arts and recreation, with time extension beyond regular working hours.

## **Steps for Effective Implementation and Monitoring:**

1. Identify leaders from REC Planning and development Committee for the five strategic goals who will develop appropriate targets and assessment plans.
2. Communicate this College Strategic Plan to all Stakeholders in general and Head of Departments (HoDs) in particular.



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3. Encourage Head of Departments to align their Departmental plan with the College Strategic Plan.
4. Encourage a college culture that will give true feedback and suggestions from Stakeholders.
5. Schedule Bi-Annual reviews Chaired by the Chairman assisted by principal & Deans who is also Coordinator of this Strategic Plan to assess progress on Strategic Goals, Objectives supported by appropriate targets and to revise this Strategic Plan where necessary after discussion with GB members.
- f) Encourage a College Culture that will enthusiastically promote continuous planning and support new ways of doing by empowering all Departments.

## Short Range Goals

1. To have a strong linkage with Industry.
2. To establish Research Center in each Dept.
3. To nurture innovation in Technology.
4. To increase number of placement in core sector.
5. To engage the students in continual learning through professional development.
6. To improve the bonding between alumni and students.
7. To realize one start-up every year through dialog with Alumni.
8. Implementing quality technical education using ICT.
9. More experimental / practice based curriculum creating relevant student experience.
10. To train the faculty in pedagogy and domain knowledge
11. To emerge as a Centre of Excellence in the field of AI & Robotics

## Medium Range Goals

1. To be recognized International Research and Development Centre.



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2. To organize one International / National Conference in each department.
3. Implementation of fully Automation process.
4. To have a linkage with foreign universities.

## Long Range Goals

1. To be one among top 10 of Autonomous Private Institution in the Country.
2. To evolve in to a Deemed University / Private University.
3. To make fully residential campus.
4. To increase IPR & Branded as Research Institute.
5. To have an industry chair in each department sponsored by the Industry



  
Principal  
PRINCIPAL  
Raghu Engineering College  
Dakamarri Bhimili Mandal  
VISA KHAPATNAM DIST.

# राष्ट्रीय प्रत्यायन बोर्ड

चौथा तल, ईस्ट टावर, एन. बी. सी. सी. प्लेस, भीष्म पितामह मार्ग, प्रगति विहार, लोधी रोड, नई दिल्ली -110003

## NATIONAL BOARD OF ACCREDITATION

4th Floor, East Tower, NBCC Place, Bhisham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi 110003



File No: 11-184-2013-NBA

Date: 22-02-2022

To,

The Principal  
Raghu Engineering College,  
Dakamarri (V) Bheemunipatnam (M),  
Visakhapatnam-531162,  
Andhra Pradesh

Subject: Accreditation status of programs applied by Raghu Engineering College, Dakamarri (V) Bheemunipatnam (M), Visakhapatnam-531162, Andhra Pradesh.

Sir,

This has reference to your application I.D. No. **4079-18/09/2019** seeking accreditation by National Board of Accreditation to UG Engineering programs (Tier II) offered by **Raghu Engineering College, Dakamarri (V) Bheemunipatnam (M), Visakhapatnam-531162, Andhra Pradesh.**

2. An Expert Team conducted online evaluation of the programs from **10<sup>th</sup>-12<sup>th</sup> December, 2021.** The report submitted by the Expert Team was considered by the concerned Committees constituted for the purpose in NBA. The Competent Authority in NBA has approved the following accreditation status to the programs as given in the table below:

Sl. No.	Name of the Program(s) (UG)	Basis of Evaluation	Accreditation Status	Period of validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Civil Engineering	Tier II June 2015 Document	*Accredited	Academic Years 2021-2022 To 2023-2024 i.e. up to 30-06-2024	Accreditation status granted is valid for the period indicated in Col.5 or till the program has the approval of the Competent Authority, whichever is earlier
2.	Mechanical Engineering		Accredited		
3.	Electronics & Communication Engineering		Accredited		
4.	Computer Science & Engineering		Accredited		

Observations made during the course of evaluation are indicated in annexure to this letter.

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The programs have been granted accreditation for 3 years. **Raghu Engineering College, Dakamarri (V) Bheemunipatnam (M), Visakhapatnam-531162, Andhra Pradesh** should submit the Compliance Report at least six months before the expiry of validity of accreditation mentioned above so as to be eligible for consideration by the concerned Committee in NBA for further processing of the accreditation status.

5. The accreditation status awarded to the programs as indicated in the above table does not imply that the accreditation has been granted to **Raghu Engineering College, Dakamarri (V) Bheemunipatnam (M), Visakhapatnam-531162, Andhra Pradesh** as a whole. As such the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the Academic Year from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.
6. The accreditation status of the above programs is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited programs as indicated in the table in paragraph 2, appears on the website and information bulletin of the Institute.
7. The accreditation status awarded to the programs as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.
8. A copy each of the Report of Chairman of the Visiting Team and Evaluators' Reports in respect of the above programs is enclosed.
9. If the Institute is not satisfied with the decision of NBA, it may appeal within thirty days of receipt of this communication giving reasons for the same and by paying the requisite fee.

Yours faithfully,



(Dr. Anil Kumar Nassa)  
Member Secretary

- Encls: 1. Copy of Report of Chairman of the Visiting Team.  
2. Copy each of Expert Reports of the Visiting Team.

**Copy to:**

1. The Registrar,  
Jawaharlal Nehru Technological University, Kakinada,  
Andhra Pradesh 533003
2. Director Technical Education  
ANS Towers, Jammi Chettu Rd,  
Prasadampadu, Currency Nagar,  
Vijaywada, Andhra Pradesh - 521108
3. Master Accreditation Folder of the State
4. Accreditation File

Raghu Engineering College, Dakamarri (V) Bheemunipatnam (M), Visakhapatnam-531162,  
Andhra Pradesh

Program Name	Observations
Civil Engineering	647 marks awarded by the visiting team has been reduced to 631 as the marks were recalculated as per formula in Criteria 4(Enrolment Ratio) & in Criteria 5 (SFR, Cadre ratio & Faculty Retention).

*Chintu*



**Jawaharlal Nehru Technological University Kakinada**  
Kakinada – 533003, Andhra Pradesh

Recognizes

Department of Electronics and Communication Engineering  
**Raghu Engineering College, Visakhapatnam**

As

**RESEARCH CENTRE**

For the

Academic Years 2021-22 & 2022-23

Kakinada  
May 2022



  
**REGISTRAR**  
REGISTRAR  
J.N.T. University Kakinada  
Kakinada-533003



**Jawaharlal Nehru Technological University Kakinada**  
Kakinada – 533003, Andhra Pradesh

Recognizes

Department of Computer Science and Engineering  
**Raghu Engineering College, Visakhapatnam**

As

**RESEARCH CENTRE**

For the

Academic Years 2021-22 & 2022-23

Kakinada  
19<sup>th</sup> March, 2022



  
**REGISTRAR**  
REGISTRAR  
J.N.T. University Kakinada  
Kakinada-533003



**Jawaharlal Nehru Technological University Kakinada**  
Kakinada – 533003, Andhra Pradesh

Recognizes

Department of Electrical and Electronics Engineering  
**Raghu Engineering College, Visakhapatnam**

As

**RESEARCH CENTRE**

For the

Academic Years 2021-22 & 2022-23

Kakinada  
19<sup>th</sup> March, 2022



*Sundar*  
**REGISTRAR**  
REGISTRAR  
J.N.T. University Kakinada  
Kakinada-533003



**Jawaharlal Nehru Technological University Kakinada**  
Kakinada – 533003, Andhra Pradesh

Recognizes

Department of Mechanical Engineering  
**Raghu Engineering College, Visakhapatnam**

As

**RESEARCH CENTRE**

For the

Academic Years 2021-22 & 2022-23

Kakinada  
19<sup>th</sup> March, 2022



*Sudesh*  
**REGISTRAR**  
REGISTRAR  
J.N.T. University Kakinada  
Kakinada-533003



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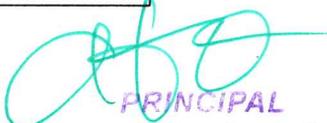
## Placement Liaison Offices

Raghu Engineering College (REC) to provide employment and higher education opportunities to students, we have Placement Liaison Offices at Chennai and Bangaluru and Hyderabad will be in constant touch with diversified industries across the country to pursue them for placements, internships, Industry Institute Interaction.. The main functions of these offices are as follows:

- Develop and maintain existing and new corporate partners for providing placement opportunities to students.
- To identify the gaps between Industry and academia and bridging them by taking adequate steps.
- Train students to cope up with new technological developments prevail in the industry.
- Liaison with corporate world to enhance job opportunities for students.
- To perform these actives effectively, we have people work in these offices. The details are given below:

S.No	Details of Liaison Offices
1	<b>Mr.Siva Prasad</b> Director, Corporate relations Raghu Engineering College (Autonomous) Office: Chennai Tamilnadu
2	<b>Mr. Y.D.Hemanth Raju</b> Lead, Corporate Relations Raghu Engineering College (Autonomous) Office: Bangaluru Karnataka



  
PRINCIPAL  
Raghu Engineering College  
Dakamarri Bheemunipatnam Mandal  
VISAKHAPATNAM DIST.



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## Placement Team

To execute the Training and Placement activities effectively, we have a team of faculty members from each department who coordinate with various branch students and placement office. The details are given below:

S.No	Name	Designation	Department
1	V Somasekharam	Placement Officer	S&H
2	A Pavan Kumar	Assistant Professor	CSE
3	PPNG Phani Kumar	Assistant Professor	CSE
4	D.V.S Ravi Varma	Assistant Professor	CSE
5	G.Sanyasi Raju	Assistant Professor	CSE
6	Y.E.Vasanth Kumar	Assistant Professor	ECE
7	P.Rajesh	Assistant Professor	ECE
8	B.Ramesh	Assistant Professor	ECE
9	P Srinivasa Rao	Assistant Professor	EEE
10	V.Likhit Mohan	Assistant Professor	EEE
11	P.Ravi Kumar	Assistant Professor	EEE
12	J.Ramesh Naidu	Assistant Professor	MECH
13	K.Anjaneyulu	Assistant Professor	MECH
14	M.Sridhar	Assistant Professor	Civil

### The Main Functions of Training and Placement:

1. Acts as a link between Students, Alumni and the Placements Cell.
2. Provides the list of students eligible for placements from time-to-time to the Placements Cell.
3. Keeps close contact with placements Cell on daily basis for information and circulates the same to the concerned students, HoD and others related in the matter.
4. Provides campus placements training attendance statements of students undergoing such training to the placements cell and HoD immediately the next day of the completed training session.



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5. Highlights the absentees' names along with roll numbers and provide the same to the placements Cell and HoD.
6. Analyzes students' performance in each of the tests conducted as part of Campus placements training from time-to-time and share the same with students, HoD, and placements cell. Keep a record of the same.
7. Provides information with regard to the students going abroad for higher education to the placements cell from time-to-time so that placements cell can update its database that can be shared later with the junior students whenever a need arises.
8. Facilitates in up-gradation of the students' skill sets commensurate with the expectations of the industry.
9. Interacts with students of parent department with regard to any issues and bring the same to the notice of the placements cell in written form.
10. Provides suggestions in improving the functioning of the Placements Cell may also be given in written form to the placements cell.
11. Attends all meetings called by placements cell and conveys the outcomes of such meetings to the concerned students, and HoD.
12. Facilitates printing the material provided for students (testing material, reading material, etc.) by placements cell.
13. Facilitates placements cell in procuring any material that may be of some value addition to the students as suggested by Placements Cell.
14. Contacts alumni of the department and finding the various opportunities that may be available to students for internships, placements, etc. in the organization in which alumni is working.



  
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## List of Internal & External training Programs

### External Training Programs

1. PEGA University Academic Program provides training to selected students from ECE, CSE and EEE branches. After successful completion of this program, students would receive Pega Certified System Architect (PCSA) and Pega Certified Senior System Architect (PCSSA) certifications from Pega Systems. These certifications would enhance the job opportunities to students. This program allows the students to have exponential career growth.
2. Sales force Training was imparted to 2021 pass out batch students to acquire Admin and developer certifications issued by sales force.
3. CRT program is handled by Six phrase Pvt Ltd & Conduira Pvt Ltd. to impart training on Quant, Verbal, reasoning, and Aptitude concepts to make students prepare for Placement activities.

### Internal Training programs

Raghu Engineering College conducted by in house trainers capable of delivering effective training to students on latest technical skills. These training programs help students to gain technical knowledge on latest technologies to make students industry ready.

### Details of Technical Training Programmes executed by our inhouse trainers:

#### Topics would be covered:

- Basics of C Programming
- Operators
- Control Statements
- Functions
- Arrays & Pointers
- Strings
- Searching
- Sorting
- Analysis of Algorithm
- SQL

#### Trainers:

- Mr. S Srinadh Raju
- Mr.M Janaki Ramudu
- Mr.P P N G Phani Kumar
- Mr. D V S Ravi Varma



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- Mr. S Sudhir Varma
- Mr. Bh V S Narayana
- Mr.G Sanyasi Raju

In addition to these programs, students practice on various coding platforms such as Hacker Rank, Hacker Earth, Coding chef etc... to enhance their chances of selections in product based companies with lucrative pay package.



  
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## Placement Statistics (2017-2022)

Academic Year	Eligible Students	Students Placed	% of Students Placed	No of Companies Visited	Highest CTC (Lakhs)	Avg CTC (Lakhs)
2017-2018	402	260	64.67	48	7	2.3
2018-2019	411	279	67.88	52	7	2.8
2019-2020	444	233	52.47	33	12	3.4
2020-2021	713	473	66.33	38	30	2.5
2021-2022	696	567	81.46	49	44	4.3

### Year Wise Visited Companies Details

2021-2022 (List of Placement Visited Companies)		
S.No	Name of the Companies	Package in Lakshs
1	Aaseya	4.2
2	Accenture	4.5
3	Accolite Digital	5
4	Akrivia Automation	4.5
5	Amazon	44
6	Areteans	5
7	Byju's	10
8	Capgemini	4
9	Cisco	14.9
10	Coforge	4.5
11	Cognizant	4
12	Cognizant	4.25
13	Cognizant	6.75
14	Cognizant	5.4



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15	Deloitte	4.5
16	DXC Technologies	4
17	Efftronics Systems Pvt Ltd	5.5
18	Efftronics Systems Pvt Ltd	3.9
19	Incedo Technologies	6
20	Infosys	3.6
21	Infosys	6.25
22	Infosys	3.6
23	Infosys	5.25
24	Infosys	4.45
25	Infosys	3.6
26	Infosys	9.5
27	Juspay	5 to 10
28	Juspay	14.15
29	Legato	6
30	Mindtree	4
31	PEGA Systems	16.01
32	Societe Generale	6.6
33	TA Digital	5.7
34	TCS	3.6
35	TCS	3.86
36	TCS	6.5
37	Tech Mahindra	3.25
38	Tech Tammina Software	3
39	Techigai	6
40	Virtusa	5.5
41	Virtusa	4.5
42	Virtusa	6.5
43	Wiley-mthree	7
44	Wipro	3.5



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45	Wipro	6.5
46	Wipro	4.2
47	WNS Global Services	5.5
48	Zensar Technologies	7
49	ZOHO Corporation	5.6
<b>2020-2021 (List of Placement Visited Companies)</b>		
S.No	Name of the Companies	Package in Lakshs
1	Aaseya	3.8
2	Accenture	4.5
3	Aggne	3.6
4	Amazon	30
5	Areteans	3.5
6	Akrivia Automation	6
7	Capgemini	4
8	Coforge	4.5
9	CBRE	6
10	Cognizant	4.02
11	CRM IT	5
12	Cvent	5
13	DataBeat Consulting Pvt Ltd	4
14	Evosys	3.2
15	HCL	3.5
16	HI-FAB	2.75
17	IBM	4.5
18	Infosys	4
19	MaxVal	4
20	Mindtree	4
21	NCL	1.92
22	NVH India	1.5
23	PEGA Systems	8



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24	Poornam Info Vision Pvt Ltd	2.4
25	Sakthi Auto Ancillary Pvt Ltd (SAAPL)	1.32
26	SL Lumax	1.68
27	TCS	3.6
28	Techigai	5
29	Tech Mahindra	3.5
30	Virtusa	4
31	Vishal Bearings	2.4
32	Wabco	2.16
33	Windcare India Pvt Ltd	1.4
34	Wipro	3.5
35	PwC AC	6
36	Insmart Systems India	2.5
37	Axis Cades Technologies	3
38	Garima Global	2.5
39	Vodafone	6.75
40	MTX IT Pvt Ltd	6.5
41	UpGrad Education Pvt Ltd	3
42	Atos(Syntel)	2.6
43	Global Step	1.92
44	Tech Tammina	3
<b>2019-2020 (List of Placement Visited Companies)</b>		
S.No	Name of the Companies	Package in Lakshs
1	Opentext	6.6
2	Juspay	7.5
3	Deltax	5.4
4	Amazon	12
5	Infy TQ	3.8
6	TCS Pega	3.7
7	Tech M Pega	3.5



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8	Infosys Pega	4.5
9	HCL Pega	3.5
10	Artheans Pega	3.5
11	TCS	3.7
12	HCL	3.5
13	Wipro Pega	3.5
14	Capgemini Pega	3.9
15	Akrivia	4.5
16	Pega Systems	7
17	Cognizant Pega	4
18	Infosys Day 1	3.6
19	Cognizant	4
20	IBS Software	4
21	MindTree	3.5
22	MPHASIS Pega	3.5
23	Sopra Steria	4.5
24	GGK Tech	4.5
25	Medha Servo	4.2
26	Poornam Infovision Pvt	2.25
27	Cap Electetric	2.4
28	Efftronics	3.5 to 7
29	Eidiko Systems	1.8
30	NVH India Pvt Ltd	1.2
31	accenture (PEGA)	3.5
32	IBM	4.5
33	Precision Informatic	2.2
34	Hyper Filtration Ltd	1.8
35	Ionics Power Solution	1.4 to 1.8
36	Jytra Technologies	2.4
37	SLK Software	3.5



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38	Trident Techlabs	2.5
39	Verizon (PEGA)	5.5
40	A-1 Fence Products Company	1.8 to 3
41	Tech Tammina	3.6
42	KI Conequip Private Limited	2.5 to 5
43	Cognizant 2nd phase	4
44	Sonata Software	3.5
45	Windmoller & Holscher India	3.5
46	DXC Technologies	3.24
47	Virtusa	4
48	Toppr (Thru Claybots)	3
49	Quantela	2.8
50	Wipro	3.5
51	Nectar spot	1.8 to 2.4
52	Standard Chartered Pega	5
53	Vayu Group	2.4

## 2018-2019 (List of Placement Visited Companies)

S.No	Name of the Companies	Package in Lakshs
1	Open Text	6.6
2	Amazon	7 to 10
3	Riktham	3
4	MAQ Software	5
5	Efftronics	3
6	TCS	3.5
7	Medha Servo	4
8	ACCOLITE SOFTWARE INDIA	10
9	My Anatomy	5.5
10	BYJU'S The Learning App	7 to 10
11	Neural Hack Virtusa	4.5
12	Technovert Solutions	3 to 6



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13	GGK Technology	3.2
14	MSK Constructions Pvt Ltd	2.5
15	Infosys (Hacke withinfy)	3.5
16	Hexaware Technologies	3L
17	Cntrls	3.5
18	Syntel	3.3
19	InfoDsigne	2
20	Aptroid	3
21	Sopra Stiria	3.3
22	Wipro	3.3
23	Broadcom	3.2
24	Rythmos	3- 3.5
25	Peol Technologies Private Limited	3 to 6
26	Jyatra Technologies Solutions	2 to 2.5
27	Ray_Business_Technologies	2
28	Akrivia	1.8 to 2.2
29	Shri_Ram_Panels	2.04
30	ADP	4
31	Prevasia	3
32	Pratian Technologies	4
33	SmartLink	2.5 to 3
34	Mindtree(Online Test)	3.5
35	Hyper Filtration	1.4
36	Sun Vacuum Formers	1.2
37	GeekyAnts	4.5
38	Abiba	2.8
39	Wheels India Ltd	1.2
40	Federal Bank	3.5
41	Cyient	3.5
42	JBS Enterprises	2.8



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43	JustDial	2.9
44	Wozart	3.3
45	Sensa Core	2
46	Juspay	4
47	Cognizant	3.5
48	ElectroMech	3
49	Strata Geosystems	3.2
50	Buildmate Projects	3
51	Global Logic	3.2
52	42 Gears Mobility	3
53	Tvana Software	2.8
54	NVH Auto Parts Ltd	1.2
55	Vee Technologies	1.5
56	Vayu Group	2.8
57	UX Reactors	3.5
58	Face	2.8
59	Sonata Software	3.6
60	Mitsuba	1.2
61	Essar Steels	3.5
62	Garima Global Pvt Ltd	3
63	Bondada Engineering	3
64	Optum United Health Group	6.5
65	Contour Steel Engineering	1.8
66	Hyundai	3.6
67	Windmöller & Hölscher India	2.5
68	Prolifics	3
69	Trainz	2
70	Innovate Apps	2.5
71	WinWire Technologies	3.2
72	Increff	2.5



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73	Digisol	3
74	HCL	3.5
75	BHARAT BIO TECH - HYD	1.5
76	FISOR	1.5
77	PADGUN SONS LTD. - DAMAN	1.8
78	Wabco India Ltd	2.28
<b>2017-2018 (List of Placement Visited Companies)</b>		
S.No	Name of the Companies	Package in Lakshs
1	Juspay	6 to 16
2	TCS	3.3
3	GT Konnect	4
4	Infosys	3.3
5	ThoughtWorks	7.6
6	Virtusa	3.3
7	Mitsuba	1.5
8	Akrivia Automation	1.5
9	Krikamit	1.2
10	NVH India Autoparts Ltd	1.2
11	CodeTantra	2.1
12	TVS Axles India Ltd	1.5
13	Progility Technologies	3.5
14	Sintex BAPL	1.2
15	Cape Electric	2
16	Epic Research	2.6
17	Vee Technologies	2
18	Karthigeya Plastics	1.8
19	Cyber Power Systems	1.4
20	Face Academy	2.64
21	Vayu Group	2.4
22	Arihant Maxsell Technologies	1.44



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Dakamarri, Bheemunipatnam Mandal, Visakhapatnam Dist. – 531 162 (A.P.)

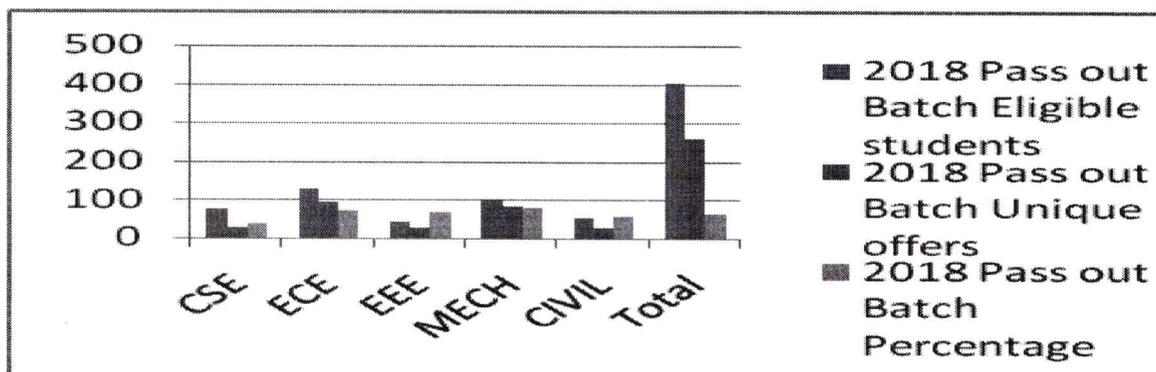
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E-mail: principal@raghuenggcollege.com website: www.raghuenggcollege.com

23	V Dart Software Services	1.8
24	GGK Tech	3.5
25	Karvy India	1.8 to 3
26	OpenText	5.5
27	Rythmos	2.4
28	Tech Mahindra BPS	2.5
29	Wheels India Lrd	1.6
30	Syntel	3.1

## Department Wise Placement Data

2018 Pass out Batch			
Branch	Eligible students	Unique offers	Percentage
CSE	77	28	36
ECE	129	94	73
EEE	42	28	67
MECH	103	82	80
CIVIL	51	28	55
<b>Total</b>	<b>402</b>	<b>260</b>	<b>65</b>



2019 Pass out Batch			
Branch	Eligible students	Unique offers	Percentage
ECE	126	95	75
CSE	84	50	60



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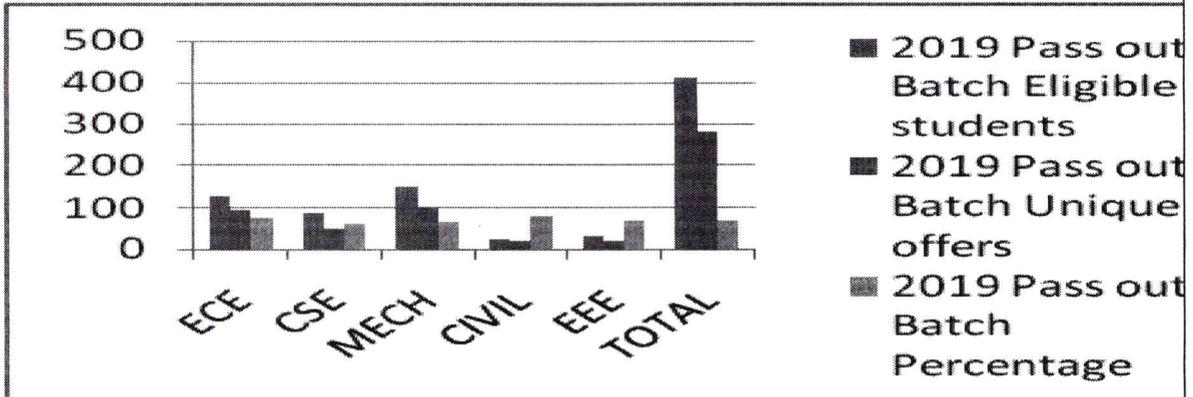
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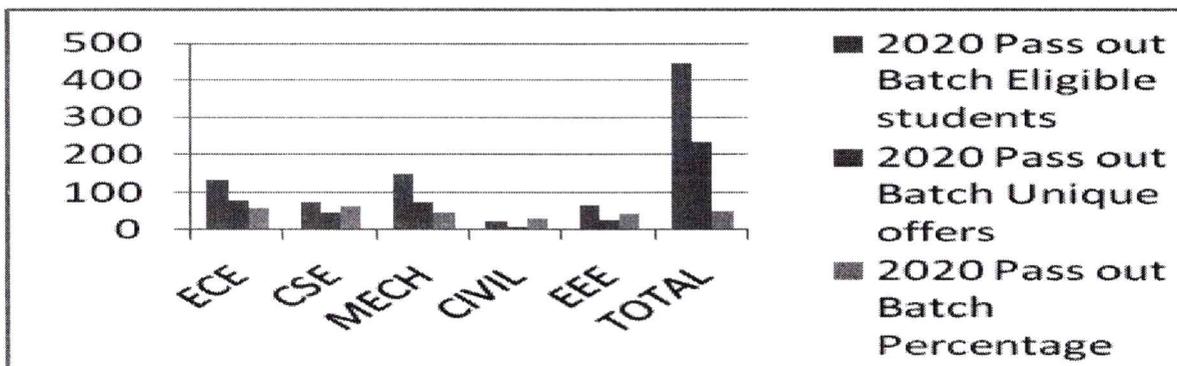
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MECH	148	96	65
CIVIL	23	18	78
EEE	30	20	67
<b>Total</b>	<b>411</b>	<b>279</b>	<b>68</b>



## 2020 Pass out Batch

Branch	Eligible students	Unique offers	Percentage
ECE	131	79	60
CSE	73	46	63
MECH	150	73	49
CIVIL	23	7	30
EEE	67	28	42
<b>TOTAL</b>	<b>444</b>	<b>233</b>	<b>52</b>



## 2021 Pass out Batch

Branch	Eligible students	Unique offers	Percentage
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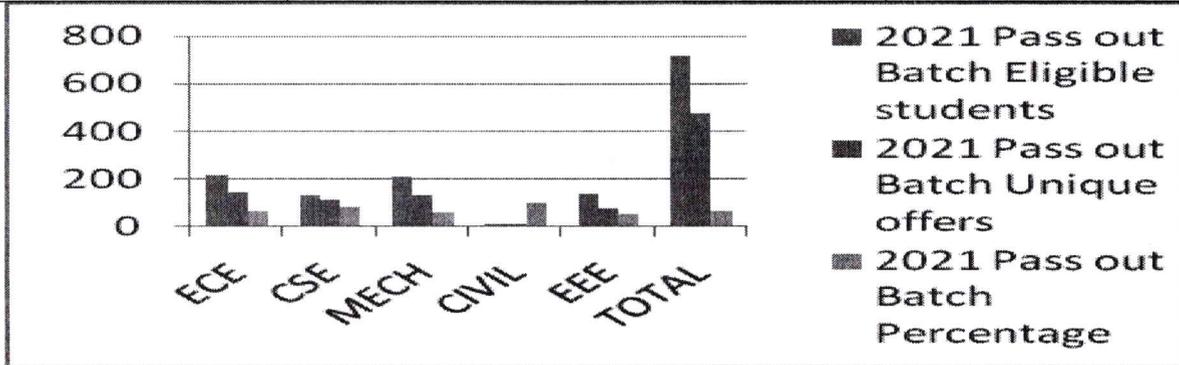
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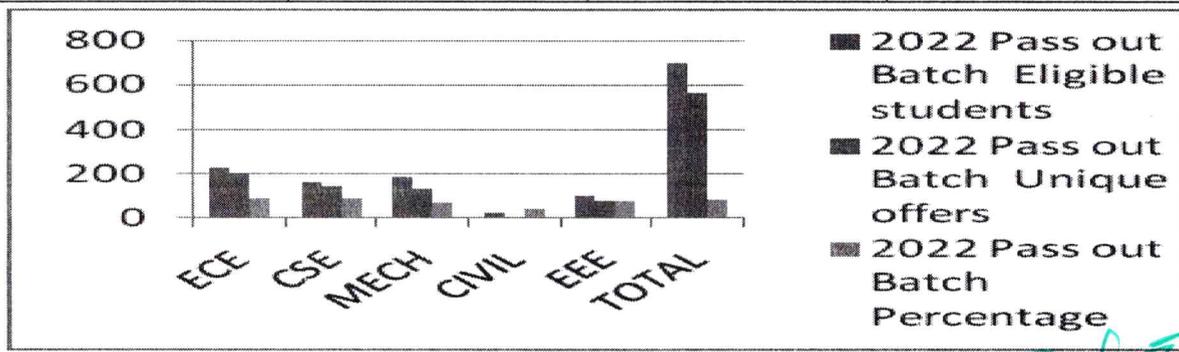
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ECE	216	143	66
CSE	134	112	84
MECH	213	130	61
CIVIL	11	11	100
EEE	139	77	55
<b>TOTAL</b>	<b>713</b>	<b>473</b>	<b>66</b>



## 2022 Pass out Batch

Branch	Eligible students	Unique offers	Percentage
ECE	226	207	92
CSE	161	144	89
MECH	184	130	71
CIVIL	23	9	39
EEE	102	77	75
<b>Total</b>	<b>696</b>	<b>567</b>	<b>81</b>



Principal  
**PRINCIPAL**  
 Raghu Engineering College  
 Dakamarri, Bheemunipatnam Mandal  
 VISAKHAPATNAM DIST.